

SEO CHECKLIST

Use this checklist every time you add a new post to your Wordpress website and see your search engines rankings getting higher. Never forget a single SEO action step!

SEO ACTION STEP	CHECK
Keyword density 1-2% - Use of synonyms	
Keyword in the first and last sentence	
Keyword in the title of the post	
Highlight, Bold or underline your keyword	
Internal links to other pages of your website	
Internal links from other pages of your website to your new post using your keyword	
Add an image with your keyword in file name, title and alt (1 image per 300 words)	
One h1 tag with your main keyword there	
Add h2,h3,h4 tags properly with your keyword in most of them	
Add a youtube video that has your keyword in the title and the description	
Put your keyword in the meta title (title in the all in one seo plugin) <60 char	
Put your keyword in meta description (desc. in the seo plugin) <160 char.	
Fill in the "post tags" field using your keyword	
Article length more than 1000 words	
Change the permalink putting your keyword there	
Ping your new url – Use http://www.pingler.com for this	
Social Bookmark your new url	
Publish articles to article directories including an anchor text with your keyword	
Create blog comments using your keyword as anchor text.	
If possible create a Press Release with your keyword linking back to your post	

Resource: <http://www.buildwebsiteguide.com>

Your complete guide to [create a website!](#)

To your success,

George Seiman